

InteriHotel predicts rise in attendance

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InteriHotel will return to the Barcelona International Convention Centre from 25 – 27 October for an event showcasing 200 brands and welcoming 4,000 contract-sector professionals including hotel executives, architects, designers and other opinion leaders. Organised by CENFIM, the upcoming edition is expected to attract twice as many visitors as the 2016 event.

Featuring exhibitors from the furniture, textile, flooring and wallcoverings, outdoor, bathroom and lighting sectors, as well as companies providing a comprehensive turnkey service, the exhibition floor is split into five unique sections.

The Materials & Tech area is reserved for manufacturers and distributors of technology and innovative materials, and will also host the Speed Talks programme, a series of product presentations lasting only 20 minutes. Elsewhere, the Experience Area is dedicated to invisible accessibility designed by Ilunion Tecnología y Accesibilidad in collaboration with the Fundación Once.

Other attractions include the Design Area, consisting of three signature design spaces from Denys & von Arend Studio, Mercè Borrell and Verum Hotel Development, and the Lounge area, which will be fitted out by leading Spanish brands in collaboration with Red-Aede.

Lastly, the Knowledge Area is the venue for presentations and discussion panels, in which 45 leading national and international professionals from the contract-hospitality sector will be taking part. International participants include guests from Mexico, the Dominican Republic, the USA, Abu Dhabi and Dubai, alongside other speakers.